



# Outreach to Limited English Population

**Facilitated by:**

**Bob Spieldenner**

**Director of Public Affairs**



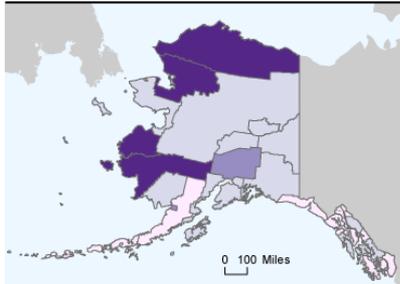
# What is LEP

Limited English Population (LEP):

***Individuals who do not speak English as their primary language and who have a limited ability to read, speak, write, or understand English can be limited English proficient, or "LEP."***

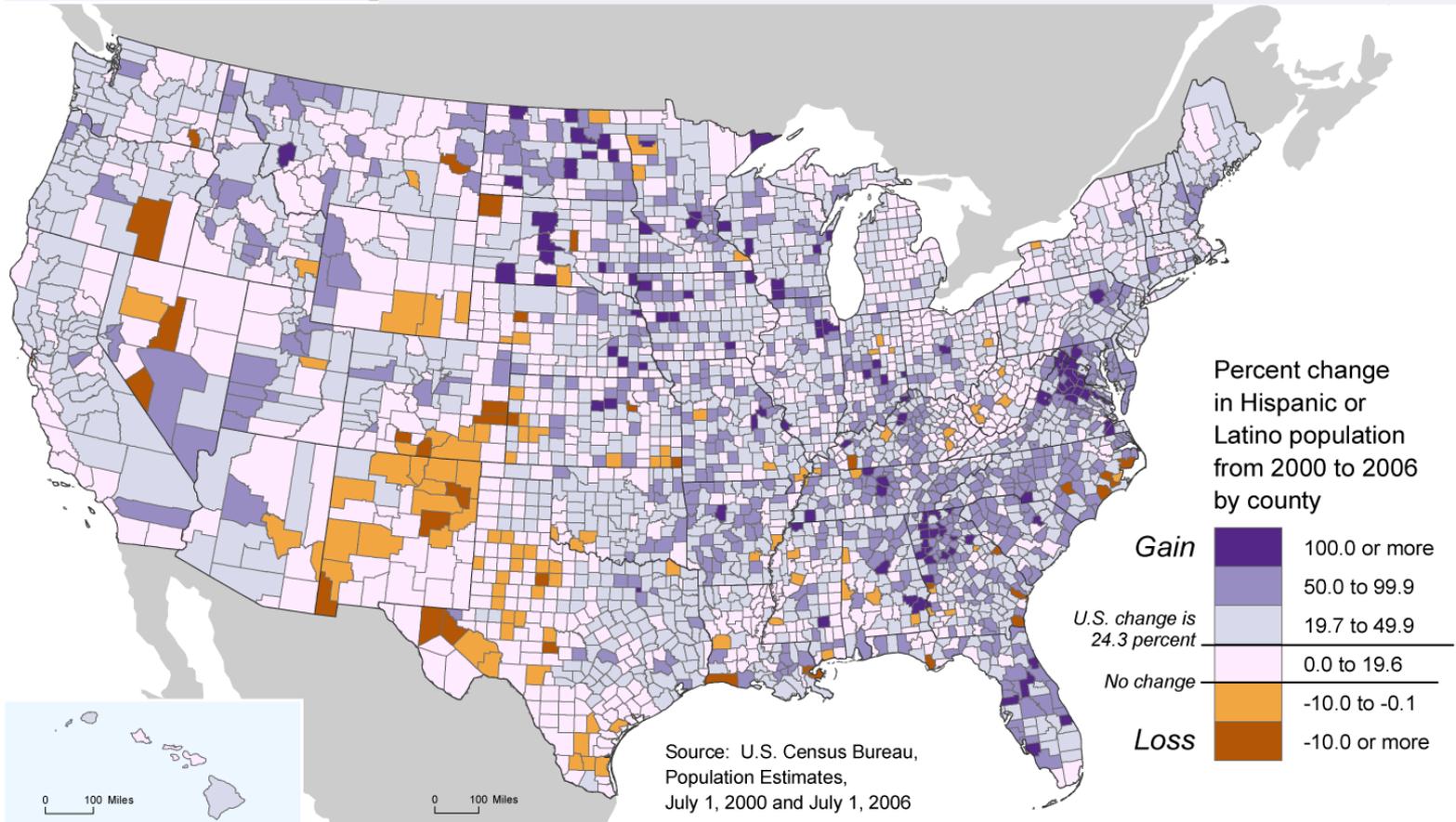


# Changes in Population - US



Percent Change in Population  
by County 2000 to 2006

Hispanic or Latino





# Changes in Population - VA

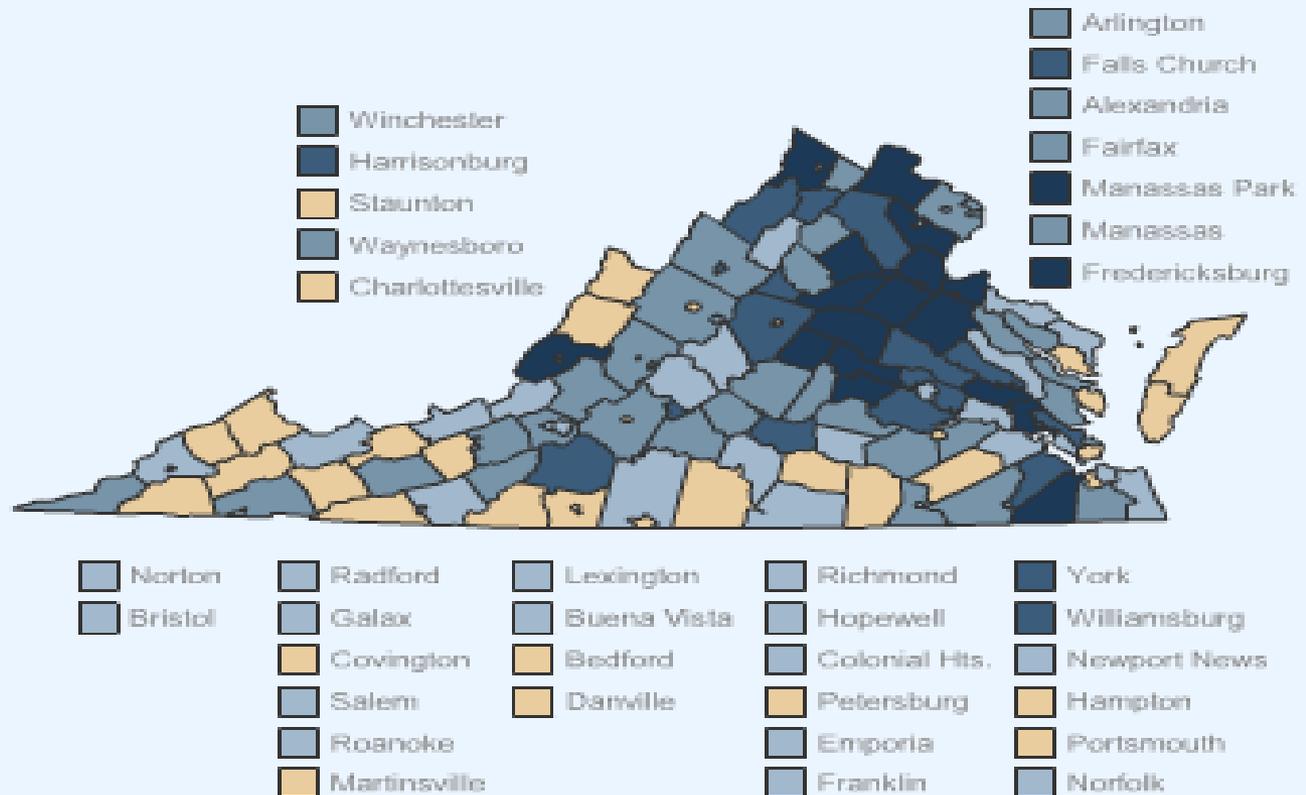
2010 CENSUS RESULTS

## Virginia

 STATE POPULATION: 8,001,024

POPULATION CHANGE BY COUNTY: 2000-2010

LOSS 0-5% 5-15% 15-25% 25% +





# Who are the new Virginians

*More than 1 in 9 Virginians are immigrants:*

- **45.5%** of immigrants in Virginia were **naturalized U.S. citizens** in 2010
- **9.3%** of all registered voters in Virginia are “New Americans

*Nearly 1 in 7 Virginians are Latino or Asian*

- The Latino share of Virginia’s population grew from **2.6% in 1990 to 7.9% in 2010.**
- The Asian share of the population grew from **2.5% in 1990 to 5.5% in 2010.**

**40.2%** of Virginia’s foreign-born population age 25 and older **had a bachelor’s or higher degree in 2009**, compared to **33.1%** of native-born persons age 25 and older

*The English proficiency rate among Asian children in Virginia was 86.6%, while for Latino children it was 84.9%*



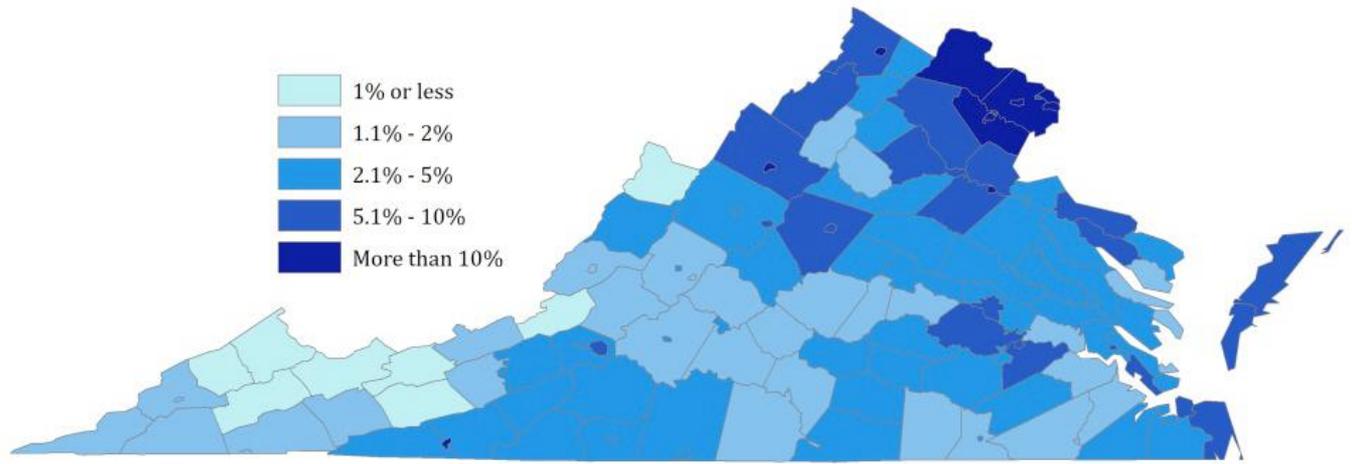
# Latino Population in Virginia

## Top 5 Localities with Largest Number of Hispanic Residents

Fairfax County	168,482
Prince William County	81,460
Loudon County	38,576
Arlington County	31,382
Virginia Beach City	28,987

## Top 5 Localities with the Largest Percentage of Hispanic Residents

Manassas Park City	32.5%
Manassas City	31.4%
Prince William County	20.3%
Alexandria City	16.1%
Fairfax City	15.8%





# Regional Changes

Region	City/County	'08 -Total Population	'08 Hispanic Population
7	<b>Fairfax County</b>	<b>1,015,302</b>	<b>150,000</b>
7	Prince William County	364,734	70,000
7	Arlington County	209,969	35,000
7	Loudoun County	289,995	31,000
7	Alexandria city	143,885	20,000
7	Manassas city	35,205	11,000
7	Stafford County	121,736	11,000
3	<b>Harrisonburg city</b>	<b>44,015</b>	<b>7,000</b>
5	<b>Accomack County</b>	<b>38,180</b>	<b>3,530</b>
7	Manassas Park city	11,319	3,500
7	Fairfax city	23,844	3,500
2	<b>Winchester city</b>	<b>25,897</b>	<b>3,100</b>
4	<b>Galax city</b>	<b>6,808</b>	<b>1,100</b>

Region	City/County	'10 Total Population	'10 Hispanic Population
7	<b>Fairfax County</b>	1,081,726	<b>168,482</b>
7	Prince William County	402,002	81,460
7	Loudoun County	312,311	38,576
7	Arlington County	207,627	31,382
5	<b>Virginia Beach city</b>	<b>437,994</b>	<b>28,987</b>
1	<b>Chesterfield County</b>	<b>316,236</b>	<b>22,864</b>
7	Alexandria city	139,966	22,524
5	<b>Norfolk city</b>	<b>242,803</b>	<b>16,144</b>
1	<b>Henrico County</b>	<b>306,935</b>	<b>15,001</b>
5	<b>Newport News city</b>	<b>180,719</b>	<b>13,590</b>
1	<b>Richmond city</b>	<b>204,214</b>	<b>12,803</b>
7	Manassas city	37,821	11,876
7	Stafford County	128,961	11,875



# Asians in Virginia

93% of Asian live between Northern VA, Richmond and Virginia Beach.

- ✓ 71% Northern VA
- ✓ 13% Virginia Beach area
- ✓ 9% Richmond area
- ✓ 7% Other areas

$\frac{3}{4}$  of Asians living in VA were born outside the U.S. but more than 50% are naturalized citizens.

## Education and Language

- ✓ Asian population is highly educated- 63% with a BA or higher
- ✓ Multi levels of language proficiency, many multilingual
- ✓ 58% speaks English and at least another language
- ✓ 73% speaks English well or very well
- ✓ 13% speaks English but not well



# Asians in Virginia

## Asian Population, Census 2010





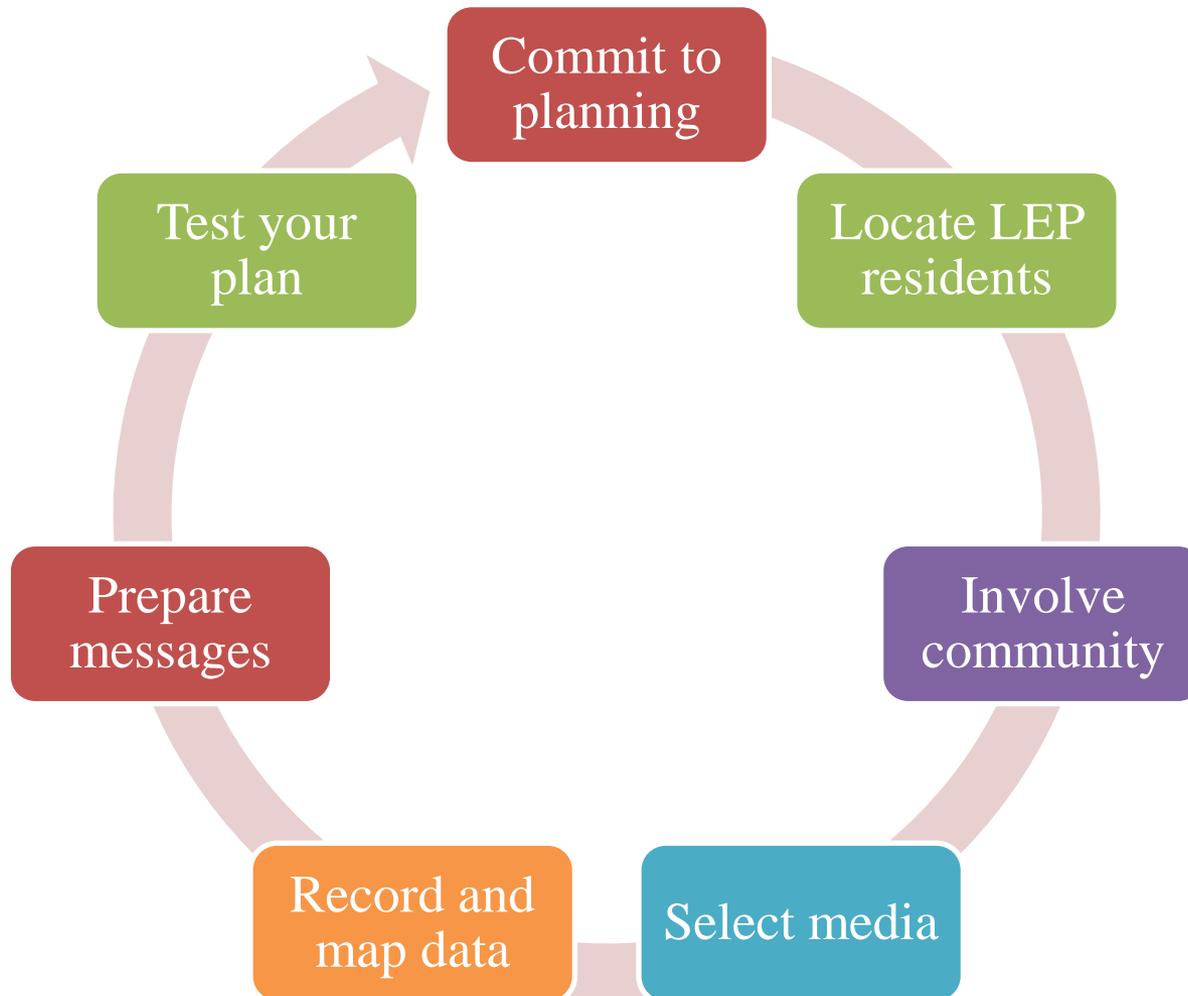
# Why Inclusiveness

- Title VI of the Civil Rights Act of 1964 requires programs receiving federal financial assistance to take reasonable steps to provide LEP persons with meaningful access to their programs, activities and services.
- The Post-Katrina Emergency Management Reform Act of 2006 included provisions specifically requiring FEMA to work in coordination with state and local governments to identify LEP population groups and take such groups into account in the disaster planning process.





# Communicating with LEP



ECHO is a non-profit organization based in Minnesota. They developed a comprehensive multicultural approach to communicate during health

[www.echominnesota.org](http://www.echominnesota.org)



# Questions?

Sources:

- US Census Bureau -

<http://quickfacts.census.gov/qfd/states/510001k.html>

- Weldon Cooper Center in Virginia

[www.coopercenter.org](http://www.coopercenter.org)