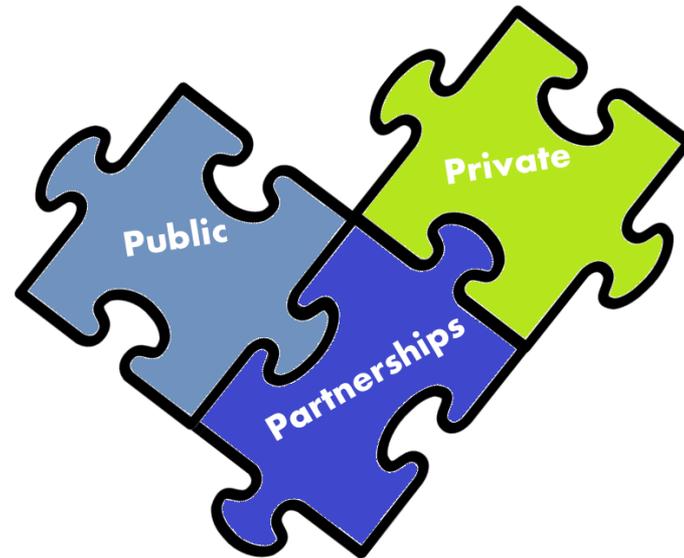




# Public/ Private Partnerships



**Ryan Garnowski**

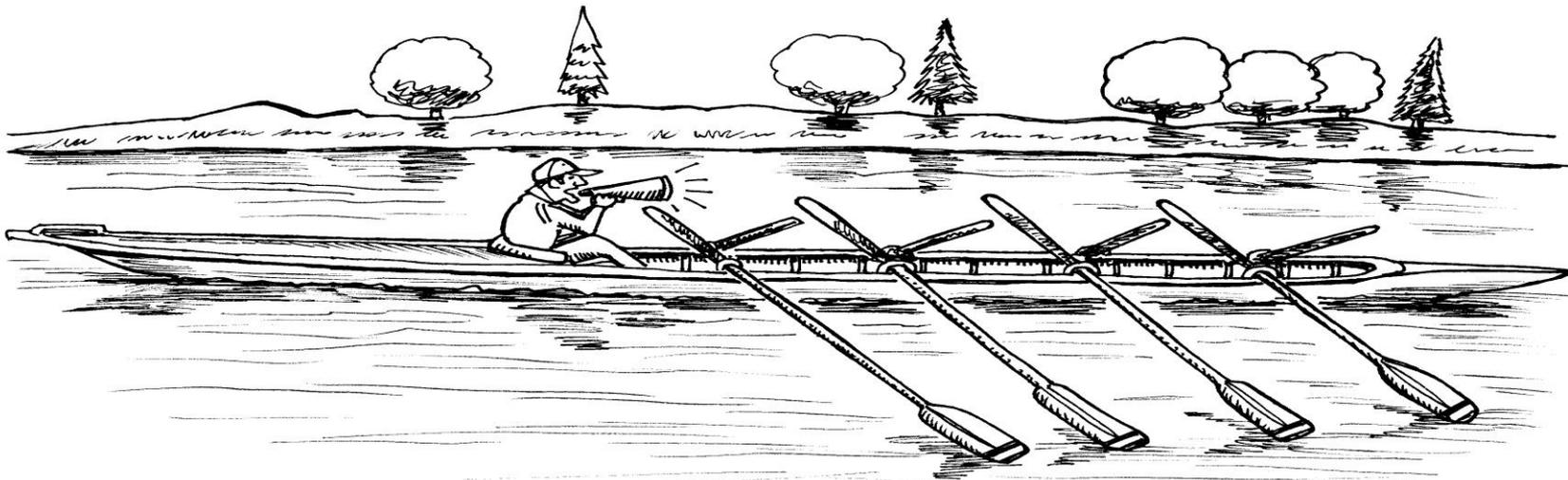
**VDEM Private Sector Liaison**

**[ryan.garnowski@vdem.virginia.gov](mailto:ryan.garnowski@vdem.virginia.gov)**

**(804) 513-3511**



"There's no way government can solve the challenges of a disaster with a government centric approach. It takes the whole team."





# Why are Public/ Private Partnerships vital to emergency management?

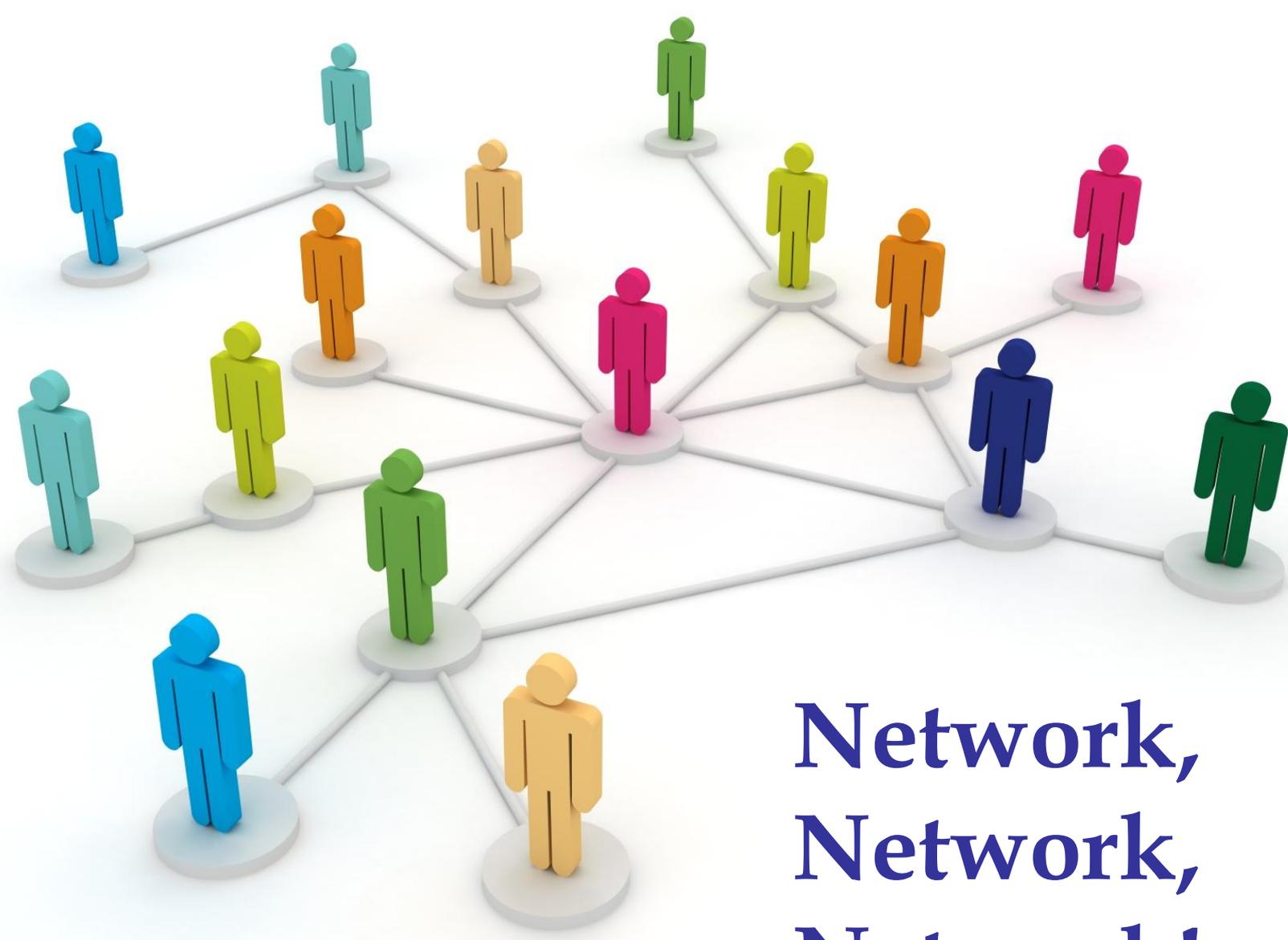
- Two-Way Situational Awareness:
  - Share your information and use returned data from Private Sector
  
- Recovery:
  - “Recovery” is more than just a physical process – it is also an economic and psychological one
  
- Immediate Response:
  - Force multiplication
  
- Planning:
  - Bring Private Sector to the table early





## **It's all about building relationships!**

Private Sector Partners want to help, but it's up to us to let them know how.



**Network,  
Network,  
Network!**



# An Ideal Partnership Model

FEMA → Major National Contractors and  
State Private Sector Program Admins

Virginia → Big-Box, Statewide, National,  
Associations, Corporate, Global

Virginia Localities → Locally-Owned & Store-Level



# Questions

