



Ready Virginia Radio Advertisement: Emergency Supply Kit

[SFX: Kitchen noises like sink running, and cleaning dishes in background]

KID: Mommy, what kind of goodies did you pack us in case the hurricane comes?

MOM: What? A hurricane? Where did you hear that?

KID: Tommy from school said his mom packed them the best stuff.

MOM: For what?

KID: For their Emergency Supply Kit!

MOM: So, what's in it?

KID: Juice boxes, graham crackers...food for their dog, Spot. And she put some toys and games in there in case they had to sit around for a long time. What goodies did you put in ours?

MOM: *(hesitating)* Um, we don't have one.

ANNCR: Hurricane season is here. Is your family prepared? Readvirginia.gov—a website with helpful information—can show you how to make an emergency supply kit for your family, and what necessary items—and goodies—to include.

KID: Tommy said he's going to his Aunt Mary's house if the hurricane comes. Where are we going mommy?

MOM: Uh...how 'bout we get daddy and figure that all out right now? You can help too.

KID: OK!

ANNCR: Three simple steps is all it takes to protect your family. Readyvirginia.gov will show you how to make an emergency supply kit, how to make a family plan, and how to stay informed. Go to readyvirginia.gov today.