

2020-2022 VGIN Strategic Plan Scope

1. Establish baseline (March to mid April)
 - 1.1. Identify senior strategic planning advisors
 - 1.1.1.5-6 max
 - 1.1.2.CDO, VGIN Board members, VITA, large agencies, local gov't
 - 1.2. Identify state agency enterprise group
 - 1.2.1.Membership
 - 1.2.2.Roles and responsibilities
 - 1.3. Identify local government enterprise group
 - 1.3.1.Membership
 - 1.3.2.Roles and responsibilities
 - 1.4. Identify enterprise strengths
 - 1.5. Identify enterprise weaknesses
 - 1.6. Deliverables
 - 1.6.1.Baseline summary document for review
 - 1.6.2.Finalized scope statement
2. Framing (Mid-April – May)
 - 2.1. Identify / confirm sections
 - 2.1.1.<<Items to continue / maintenance>>
 - 2.1.2.Shaping enterprise focus
 - 2.1.3.Outreach, engagement, support
 - 2.2. State town hall meetings
 - 2.2.1.Frame context of input
 - 2.2.2.Document input from meetings
 - 2.2.3.Identify common themes and opportunities
 - 2.3. State agency enterprise group
 - 2.3.1.Feedback / input / participation from group / committee
 - 2.3.2.Confirm communication to community
 - 2.4. Local government enterprise group
 - 2.4.1.Feedback / input / participation from group / committee
 - 2.4.2.Confirm communication to community
 - 2.5. Baseline strategic approaches in other states
 - 2.5.1.Outreach to NSGIC state leads
 - 2.5.2.Review and summarize information and knowledge from other states
 - 2.6. Deliverables
 - 2.6.1.Finalize strategic plan outline / scope
 - 2.6.2.Finalize baseline and focus topics
 - 2.6.3.Operations plan / procedures for enterprise groups
 - 2.6.4.Knowledge management structure
3. Validation / feedback (June-August)
 - 3.1. Draft strat plan topics introduction to enterprise groups (state / local)
 - 3.1.1.Targeted meetings
 - 3.1.2.Webinar(s)

- 3.1.3. One-on-one
- 3.2. Draft strat plan topics introduction to other groups
 - 3.2.1. VITA
 - 3.2.2. Private sector
 - 3.2.3. Higher Ed
 - 3.2.4. <<Others ...>>
- 3.3. Deliverables
 - 3.3.1. Evaluation of feedback with enterprise groups (advisors, state, local)
 - 3.3.2. Summary / prioritization of feedback
- 4. Drafting / writing (September – mid-October)
 - 4.1. Write, write, write
 - 4.2. Deliverables
 - 4.2.1. Preview / input from enterprise groups
 - 4.2.2. Posting of initial draft document
- 5. Feedback (mid-October-mid-December)
 - 5.1. Focus on communities
 - 5.1.1. Already covering drafting input from enterprise groups
 - 5.1.2. Webinar(s)
 - 5.1.3. Meeting(s)
 - 5.1.4. Survey(s)
 - 5.1.5. One-on-one's
 - 5.2. Deliverables
 - 5.2.1. Finalized strategic plan
 - 5.2.2. Implementation plan
 - 5.2.2.1. Separate internal / external
 - 5.2.3. ISP Work Plan components
 - 5.2.4. Recommended updates to COV
- 6. Strategic Plan Presentation (December – Mid-January)
 - 6.1. January 2020 VGIN Board Meeting overview
 - 6.2. Confirmation with enterprise groups
 - 6.3. Next steps with ISP Work Plan